

**Agorà**

**Social co-operatives  
consortium**

**Daily actions for people**

# Agorà today

Agorà is a Social **Co-operatives Consortium** which deals with social services.

Founded in 1995, it gathers **17 co-operatives** with **more than 600 people employed** operating in Liguria in the following fields:

Health Care, Education and Social Services for children, disabled and elderly people (**Type A Cooperatives**)

Labour Inclusion of disadvantaged people (**Type B Cooperatives**).

2010 income has been **round 9 millions €**

# Our History

Four social co-operatives founded Agorà in 1995, when social services in Genoa were completely reorganized

Aiming in particular to Social **Services for young people** (for social and educational aid) but also for **leisure time** and **tourism**.

In 1996 the Co-operative Televita (e-help alarms) and Proges (type B co-operative) joined the Consortium

The field of activities little by little has expanded to the **private sector**.

In the following years several co-operatives joined Agorà.

# The Cooperatives of the Consortium

<b>NAME</b>	<b>YEAR</b>	<b>TYPE</b>
Il Cesto	1980	A
Co.s.s.e.t.	1985	A
Incontro	1986	A
Pramarcoop	1989	A
Proges	1995	B
Televita	1991	A
Agapè	1999	A
La Lunga Domenica	1996	A
Tau	2004	A
L'Abete	2004	A
La Goccia	1998	A+B
Chiossone	2004	B
C.Studi Comunicaz. Facilitata	2004	A
Maxone Labora	2007	A
FEMA	2011	A
Gente di Mare	2011	A+B
Lo Sfero	2011	A



## Our mission, our goals

- To **supply services** taking into account specific needs for people
- To **promote paths of solidarity, reception, care, integration** in order to promote territorial resources
- To play an active role within social and employment policies to **favour integration** of people



# Areas of intervention

- educational
- welfare
- health
- vocational guidance and training
- recreational
- environmental education
- social and job integration



# Our certifications

## Certified Quality System UNI EN ISO 9001:2000

- One of the first social enterprises to get the “**Social Accountability 8000**” certification on social responsibility of enterprise
- Recognition of the attention for gender mainstreaming policy **Pink Brand/“Bollino Rosa”** 
- Founding member of **Eticlab** – experimental Lab for the spreading of the culture for Corporate Social Responsibility (CSR)- together with other 12 enterprises: [www.eticlab.org](http://www.eticlab.org)

# Networks



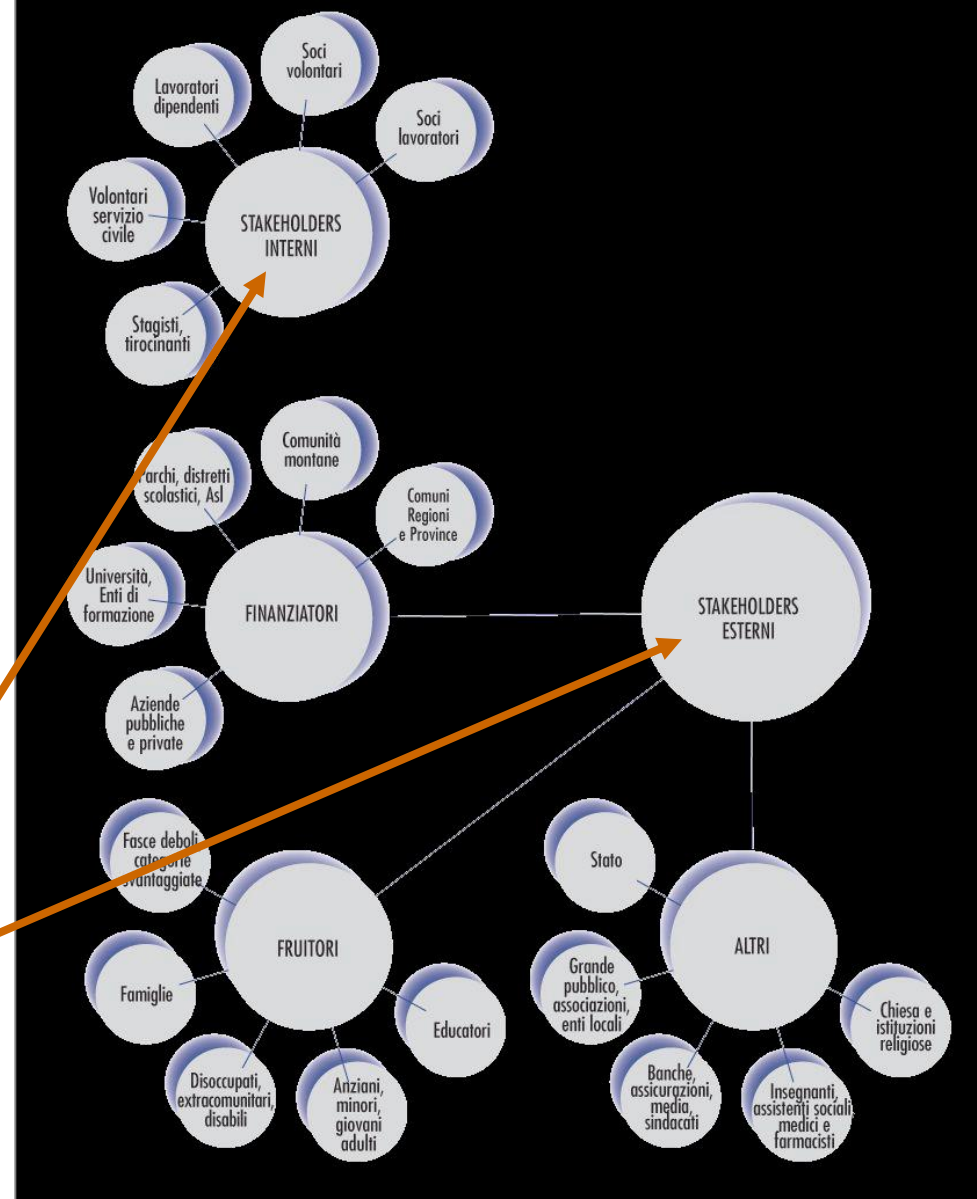
Agorà belongs to some so-called "Third Sector" networks at local and national level to increase its know-how and partnership's opportunities:

- **Federsolidarietà - Confcooperative**
- **Idee in Rete**
- **Forum Ligure del Terzo Settore**



# STAKEHOLDERS

Agorà acts within a complex relational system including internal and external stakeholders



# Agorà people

Agorà workers are now more than 600:

**56% working partners, 44% employees**

**76% women, 24% men**

**43% are between 30 and 40 years old**

**73% has a permanent job with a high percentage of part-time workers**

**7,5% of workers are non EU-citizens**

**In the Consortium 27% are University graduated and 56% high school qualified. Long term contracts coexist well with part time workers**

# Disadvantaged workers and young people

The Consortium is deeply engaged in the workplacement of young people and disadvantaged persons.

- 31 disadvantaged workers belong to the B-type co-operative Progres
- 50 young people carry out their Civil Service in Agorà every year
- 12 training projects and 12 job training for people belonging to disadvantaged social categories



# Professional training

Agorà believes in training  
for operators

In 2009 more than **50%** operators have  
been involved in internal training  
projects (on safety management and  
first aid issues, in particular).

In 2010 more than 220 operators  
followed training programs on different  
topics as fund raising, communication,  
social law, help-relationship, violence  
issues and so on.

# THE ACTIVITIES OF THE CO-OPERATIVES OF THE CONSORTIUM

# Kids and animation

In the Municipality of Genoa, Agora runs:

- 5 nurseries
- 4 play centres

Among the activities dedicated to kids there are:

- Nursery and maternal schools
- Play Centres within Family spaces
- Summer activities
- Kids Playground
- Children and women in jail in Genoa
- The Children's City/La città dei bambini  
[www.cittadeibambini.net](http://www.cittadeibambini.net)

# Educational services

Herewith our social-educational services for children and young people:

- Centre for youth and families for the Municipality of Genoa
- Social and educational centres
- Services for non-EC citizens
- Genoa project for Nomads and Extracomunitarian people
- Primary acceptance centre for charged minors in Genoa



# Services for aged people

Agorà Consortium takes deep care of aged people as follows:

- **Community accomodation for aged people**
- **Protected Residences**
- **Home assistance**
- **E- health alarms**
- **Social Guardians**



# Business ventures

Agorà manages enterprise activities aimed to job integration:

➤ **auxiliary and cleaning services**

for its structures, for public and private institutions

➤ **tourist welcome services**

for the waterfront area “Porto antico” in Genoa and in other several touristic sites in Liguria



## Further activities

- training
- human resources selection
- job orientation centres for teenagers (15 to 18 years)
- job information counters
- project and management of european tenders



# Our beneficiaries

In 2010 our activities were for:

- 27 disabled
- 3230 aged people
- more than 164.000 kids and young people involved in our activities
- 880 young adults through the Partners' project and Agencies providing informations for Young Adults

## European projects

- **E-Le-Change:** to improve the skills of social co-operation workers
- **WIP:** to improve the presence of social co-operation through communication and promotion
- **Sophia:** to improve employment in rural environments
- **FLES:** to improve the skills of social co-operation managers

# In 2010 they wrote and have spoken about us

*Press release*

26/01/2010 Corriere Mercantile “Responsabilità Sociale di Impresa”

26/01/2010 Il Secolo XIX “Etica ed Economia: le buone pratiche”

04/02/2010 TV Canale 5 - “Terra” about our educational services “Diamante” and “CEP”

18/03/2010 Il Secolo XIX “Giovani in attesa di asilo politico - Tangram”

04/04/2010 TV RAI 3 - “ Racconti di vita” about “Centro Sudi Comunicazione facilitata, Zoagli”

24/06/2010 Il Secolo XIX “Cornigliano Mon Amour” about internationa event “YEPP”+ interview on Radio Babboleo

23/12/2010 Il Secolo XIX “Quartiere Diamante”

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